

WISCONSIN  
2025 PROGRAM PACKET

TITAN  100

RECOGNIZING THE AREAS TOP CEOS & C-LEVEL EXECUTIVES

TITAN100.BIZ - INFO@TITANCEO.COM

# WHAT IS THE TITAN 100

## **TITAN (definition)**

A titan is a person of exceptional importance and reputation. Albert Einstein was a titan in the world of science. Shakespeare was a titan of literature and Wayne Gretzky was a titan of hockey. The noun titan comes from Greek mythology, in which the Titans were a race of gods. Today, a titan is someone who is reputable, distinguished and preeminent in a certain field.



Collectively the Titans across the nation have a combined total annual revenue of \$296 billion and employ more than 1,101,000 individuals.

Titan 100 will expand to 10 markets by 2025!

2024	COLORADO	GEORGIA	ST. LOUIS	PHILADELPHIA	PHOENIX	WISCONSIN	CHICAGO	TAMPA
Annual Revenue	\$43 B	\$31 B	\$31B	\$15 B	\$34 B	\$76 B	\$42 B	\$24 B
Employees	74K	125K	129K	140K	105K	148K	325K	55K

The Titan 100 is a national program that recognizes the top 100 CEOs and C-level executives in a region. Representing both the private and public sector, these Titans of Industry demonstrate exceptional leadership, vision, passion, and influence in their field.

The Titan 100 are recognized at an annual awards event, published in the Titan 100 book, and given the opportunity to build relationships with their fellow Titans by connecting multiple times throughout the year. Titans must be nominated and selected annually with the pinnacle achievement of being recognized as an elite Hall of Fame honoree in their third year. The Titan 100 is one of the fastest-growing, most powerful communities of executives across the nation.

# BENEFITS OF RECOGNITION

This is your opportunity to be recognized as a Titan 100, an elite group of 100 CEOs and C-level executives. This is your chance to be featured and profiled in the Titan 100 Book. Meet other Titans of industry at select private events held exclusively for the Titan 100. Build your professional network, learn and grow from the conversations and connections you have inside this exclusive gated community. Titan 100 honorees are allowed to attend all events in all markets.

- Designation as a Titan 100
- Recognition within an elite group of 100 CEOs and C-level executives
- Recognition at the Titan 100 awards event
- Full-page editorial profile in the Titan 100 Book
  - \*A 100+ page perfect bound editorial collection highlighting all Titan 100
- Titan 100 engraved award
- Full page profile on Titan100.biz, SEO, and direct link accessibility
- Access to TITAN Connect, an online member-led community space supporting all Titans and Titan Alumni
- Titan 100 logo use
- Inclusion in custom Titan 100 press release
- Additional invitations to private Titan 100 events throughout the year

## WHO CAN APPLY

- Nominees must live and work in Wisconsin. Titan 100 awards ceremony and most events will be held in Greater Milwaukee area.
- Businesses must be founded before 2022
- Must hold a C-level title
- Businesses must generate at minimum \$1 million dollars in annual revenues
- Defined as the top executive title for their role in their company  
(i.e. CEO, President, Founder, CFO, CTO, CHRO, Executive Vice President, etc.)
- Applicants must demonstrate specific, tangible contributions to the growth of their companies through high-level leadership and influence in their field.

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# THE TITAN JOURNEY

The Titan 100 program is more than a one-time recognition

## 1ST YEAR HONOREE



### 1 YEAR 1

To be considered for the Titan 100 program, individuals must submit an application. The competition for entry into the program is fierce, with hundreds of applications pouring in each year from each market. Following the end of the nomination cycle, the applications undergo a thorough review by an independent judging committee, which is responsible for selecting the honorees. Notification letters are then dispatched to all 100 honorees, and individuals who did not make it to the final selection also receive notifications. The Titan 100 are recognized at an annual awards event, published in the Titan 100 book, and given the opportunity to build relationships with their fellow Titans by connecting multiple times throughout the year. The Titan 100 receive continued recognition locally and nationally all year long.

## 2ND YEAR HONOREE



### 2 YEAR 2

For second-year recognition, Titans are required to reapply for the program, utilizing a distinct nomination form. Their submissions undergo evaluation by a separate independent selection committee, intensifying the competition. While enjoying the same benefits to those of their inaugural year, second-year Titans are additionally distinguished in both print and online acknowledgments. Their connections within the Titan 100 community strengthen, fostering deeper relationships, and they persist in reaping the rewards of their active engagement. Individuals who do not make it back or do not re-apply their second year will be invited to participate in the Titan 100 alumni program.

## HALL OF FAME



### 3 YEAR 3 (Hall of Fame)

Attaining the Hall of Fame status represents the zenith of achievement. After two years of being recognized as a Titan 100, honorees are extended an invitation to apply. This esteemed accolade is typically bestowed upon ten honorees who have exemplified outstanding leadership, vision, and passion, establishing themselves as integral pillars of the community. The evaluation process encompasses both a comprehensive written application and on-camera interviews before a live judging panel, with questions not disclosed in advance. Hall of Fame inductees receive distinctive recognition, including a moment on the awards ceremony stage and the presentation of the coveted metal Titan helmet. Individuals who fall short of Hall of Fame induction are extended an invitation to join the Titan 100 alumni program, offering them the opportunity to reapply for consideration up to two additional times.

## TITAN ALUMNI



### 4 ALUMNI

Once a Titan, always a Titan! The Titan Alumni Program actively nurtures and enriches a dynamic and deeply engaged community of Titans, both at the local and national levels. Alumni are encouraged to take part in Titan peer groups and contribute their expertise by serving on nomination or judging committees. They play a pivotal role in the continually expanding Titan community, deriving value from fostering enduring connections with past, present, and future Titans.

# PROGRAM DETAILS

## NOMINATIONS ARE OPEN

Nominations for the Wisconsin Titan 100 program are open June 2024 through August 2024. Individual nominations and applications will be reviewed and selected by a group of industry experts. All Titan 100 honorees will be notified of their acceptance into the Titan 100 program in October 2024 and celebrated at the annual awards event in January 2025.

\*\*Awards acceptance agreement required for all selected honorees with, at minimum, the purchase of a single ticket to the awards ceremony.

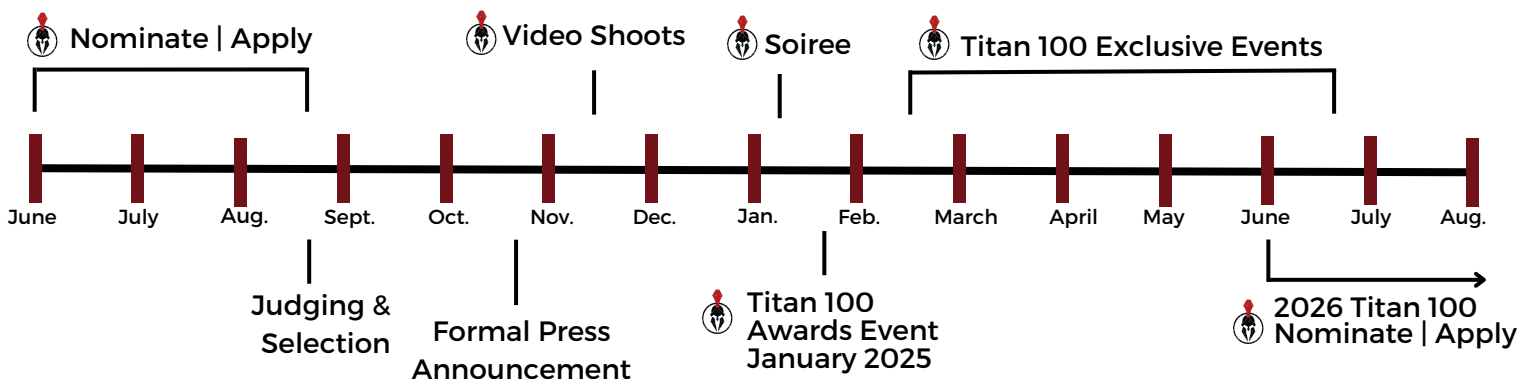


2023 TITAN 700

\$223 BILLION COLLECTIVE REVENUE

823,000 EMPLOYEES

## PROGRAM CYCLE



\*A calendar of additional exclusive Titan 100 events will be distributed to all honorees upon their notification of acceptance into the program.

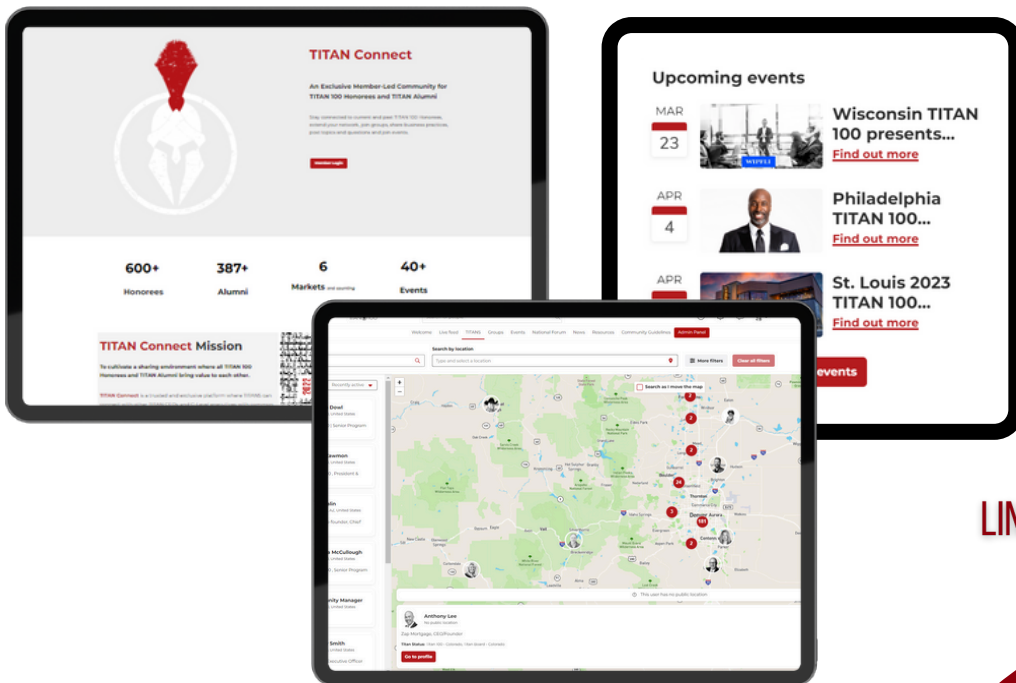
TO APPLY OR NOMINATE VISIT: [WWW.TITAN100.BIZ](http://WWW.TITAN100.BIZ)



# COMMUNITY

All TITAN 100 Honorees have access to **TITAN Connect**, an Exclusive Member-Led Online Community for TITAN 100 Honorees and TITAN Alumni.

Stay connected nationally to current and past TITAN 100 Honorees, extend your network, join groups, share business practices, post topics and questions and join events. The Titan community represents the top CEOs and C-Level Executives across multiple industries including technology, construction, healthcare, banking/finance and the non-profit sector among others. Nationally, The Titan 100 generate \$272 billion in collective annual revenues and employ more than 1,046,000 individuals, this is a powerful community of Titans to leverage.



“I sincerely believe Titan 100 has changed the way I do business in Wisconsin, and across the nation. I received such positive feedback, recognition, and validation – from peers and clients. And I learned a great deal from other Titan 100 recipients. It was a truly inspiring and gratifying experience.”

- Keith Smith  
(President & CEO | Vonco Products, LLC)



# NOMINATION FORM

## QUESTIONS TO BE ANSWERED

### QUESTIONS ABOUT THE NOMINEE:

- Nominee First Name
- Nominee Last Name
- Preferred Pronouns
- Official Title
- Email Address
- Company
- Type of Organization
- Year Founded
- Company Website
- Most Recent Year-End Close Annual Revenue Range (This information will not be published)
- Number of Employees
- What is the primary company industry?
- What is the mission/description of the company?

### THE FOLLOWING QUESTIONS ARE JUDGED AND SCORED

- Tell us the entrepreneurial story that led this individual to launch, start or build their company. This also includes individuals who have ascended the ranks to their current position or individuals who have been brought into an organization to lead it to the next level.
- Share the vision for their company, what will their company look like in the next 5 years.
- What makes this individual a Titan in their industry?
- Tell us about the nominee's accomplishments, both individually and any she/he helped the company achieve. These can include any honors, awards, published articles, speaking opportunities, revenue growth, new products or services launched, new markets acquired, etc. Of all the accomplishments listed, which is the nominee most proud of and why?

[TO APPLY OR NOMINATE VISIT: WWW.TITAN100.BIZ](http://WWW.TITAN100.BIZ)

# FAQ

## TITAN 100 PROGRAM DETAILS



### **Nominations:**

Nomination deadlines and program cycles for Titan 100 program vary from market to market. Self nominations are encouraged. Nominations are accepted from the private, public and non-profit sectors. All nominations and applications will be reviewed and selected by an independent group of industry experts. All Titan 100 honorees will be notified of their acceptance into the Titan 100 program the month after nominations close. Multiple nominations for a single honoree do not increase the chances that an honoree will win. Only 1 nomination per individual is accepted.

### **Judging:**

Once nominations close, applications will be reviewed and scored by an independent judging committee made up of local industry experts and community representatives. Judges will be revealed and recognized at the Titan 100 awards event. All applicants will be notified of their acceptance or denial to the Titan 100 program.

### **Hall of Fame/Alumni:**

Titans may be recognized up to three years, upon which they will be inducted into the Titan 100 Hall of Fame. Titans who do not make the list again the preceding year will be invited into the Titan Alumni Program.

### **Recognition:**

The Titan 100 will be recognized at the annual awards celebration event (attendance is required). The Titan 100 will be invited to participate in on-camera interviews. Excerpts from the interviews will be shown the night of the awards program and included in additional content videos used throughout the year. Each Titan 100 honoree will be profiled and published in the Titan 100 Book. A 100+ page perfect bound editorial collection highlighting all of the Titan 100. Each Titan 100 honoree will receive a full page profile on Titan100.biz, with SEO and direct link accessibility.

### **Titan100 Awards:**

All Titan 100 honorees will receive their Titan 100 engraved award and be recognized at the annual awards program and book launch party. The unveiling of the Titan 100 book will be debuted and distributed to all attendees. This event is not open to the public. Only Titan 100 honorees, their guests and sponsors are allowed to attend. This cocktail style awards program will feature open bar, food stations and heavy hors d'oeuvres. This high-level networking event and awards program will bring together 100 Titans of Industry for a powerful night.

### **Titan100 Events:**

A calendar of additional exclusive Titan 100 events will be distributed to all honorees upon their notification of acceptance into the program.

### **Requirements:**

Titan CEO views its award recipients as the top business leaders in the region. By being profiled in the Titan 100 book and attending the Titan 100 awards program event, Titans have the opportunity and responsibility to model excellence in the business community. A Titan's lack of full participation or absence from the awards event diminishes the value of this prestigious award for all recipients. For this reason, all Titan 100 honorees are required to sign an awards acceptance agreement, attend the awards program in their market and purchase, at minimum, a single ticket to attend.